



## Business Productivity Online Services Reward

Microsoft is rewarding customers for joining the cloud!

Enhance your collaboration and communications capabilities while making your IT dollars go further!

**Now when you sign up for a qualifying Microsoft Business Productivity Online Service from February 1, 2011 through April 1, 2011, you can receive a reward equal to 50% of your first annual subscription for up to 25 seats! Use your reward check to purchase software, hardware and/or services from the Microsoft Partner Network registered partner of your choice. This offer is available to new Microsoft Online Services Agreement (MOSA) customers. To find out how to buy, go to <http://www.microsoft.com/online/products.aspx>.**

### How does this customer rewards offer help my business?

The Microsoft Business Productivity online services subsidy fund rewards new customers for moving to the cloud, enabling them to reap the online subscription benefits of scalability, flexibility and integration with legacy or new on-premise solutions.

### What is a subsidy?

A Reward subsidy is a check made payable to the Microsoft partner of your choice. This Reward subsidy can be used to enrich and implement your overall solution as it allows you to purchase additional products or services, such as solution deployment, integration and management, from your Microsoft partner. So you can afford the big-picture solution that will meet your unique business and end-user needs moving forward, while earning subsidy dollars today.

### How can the cloud benefit my business?

Cloud services virtually eliminate the need for large infrastructure investment, allowing smaller organizations to obtain IT services without major capital expenditures. And because cash flow is a top concern for many small companies, prepackaged cloud solutions are ideal as they are offered at predictable monthly rates.

Companies get the latest enterprise-class messaging and collaboration capabilities without having to worry about costly deployment and time-consuming maintenance – even when they extend new services and features to end users.

Plus, the cloud provides greater agility and scalability to adapt to changing workloads and needs with high availability and quicker deployment. Customize your IT environment to your unique business needs – deploy on-premises, in the cloud, or a mix of both.

As MOSA customers have new version rights, you can migrate to Office 365 when it becomes generally available. So why delay elevating your business to the cloud?

### How does it work?

- Review the list of qualifying services and Terms & Conditions at: <https://microsoft.young-america.com/49711565>.
- Purchase qualifying services between February 1, 2011 and April 1, 2011.
- Redeem your purchase online within 30 days of the purchase date at: <https://microsoft.young-america.com/49711565>.
- Spend your subsidy check made payable to the Microsoft partner of your choice within 90 days of the issue date.

### Qualifying services:

- Microsoft Business Productivity Online Standard Suite
- Microsoft SharePoint Online Standard
- Microsoft Exchange Online Standard
- Microsoft Office Communications Online Standard
- Microsoft Business Productivity Online Deskless Worker Suite
- Microsoft SharePoint Online Deskless Worker
- Microsoft Exchange Online Deskless Worker

Learn more about the offer and access the full Terms & Conditions at [www.microsoft.com/business/bposoffer](http://www.microsoft.com/business/bposoffer).

\*Offer open to qualifying U.S. commercial and government organizations participating in eligible licensing programs. Partner subsidy funds will be awarded to new customers only for qualified purchases between February 1 2011 and April 1 2011. Qualified Organizations must successfully register their purchase(s) at <https://microsoft.young-america.com/49711565> by 5:00pm PST within thirty (30) days of purchase date to receive the partner reward subsidy check. For full terms and conditions please, visit <https://microsoft.young-america.com/49711565>